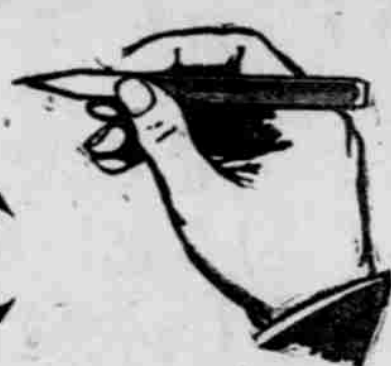


HALF PRICE

On Every Woman's
**SUIT, COAT
AND DRESS
IN OUR STORE**

Here is Where Your
Dollar Does Double Duty



LADIES' COATS

\$5.00

AND
SUITS

One lot of about fifty coats and suits running in size from 16 to 44, well assorted in colors, patterns and styles. The regular selling price of these coats was from \$15 to \$29.50, but because they are one of a \$5.00 kind we give you choice at **\$5.00**

\$9.95

for any women's suit, coat or dress that sold for \$19.95.

\$12.50

for any women's suit, coat or dress that sold for \$25.00.

\$14.75

for any women's suit, coat or dress that sold for \$29.50.

\$17.50

for any women's suit, coat or dress that sold for \$35.00.

\$19.75

for any women's suit, coat or dress that sold for \$39.50.

\$22.50

for any women's suit, coat or dress that sold for \$45.00.

\$29.50

for any women's suit, coat or dress that sold for \$59.00.

**GOWNS
HALF
PRICE**

\$35.00

for any women's suit, coat or dress that sold for \$70.00.

\$42.50

for any women's suit, coat or dress that sold for \$85.00.

\$62.50

for any women's suit, coat or dress that sold for \$125.00.

A List of Items the Reducing Pencil Has Downed

Ladies' WAISTS

A limited quantity of ladies' \$1.00 and \$1.50 voile and lawn waists with high and low necks in embroidered and tailored effects, choice

39c

Slightly mussed or soiled from display

Ladies' WAISTS

Ladies' French flannel tailored waists with turn back cuffs and high collars. A pretty assortment still here in fancy and plain striped effects and in values up to \$4.95, choice

98c

Ladies' WAISTS

The celebrated "Long-fellow" waists for ladies in cheviot, madras and silk effects. Regular \$1.95, \$2.50 and up to \$4.95 waists now marked

HALF PRICE

Corsets



Splendid values in our corset department in these lines:

MADAME IRENE

\$5.00 kind now \$3.48
\$8.00 kind now \$4.98
\$10.00 kind now \$5.98

FROLASET

\$3.50 kind now \$1.98
\$6.50 kind now \$3.98
\$8.50 kind now \$4.98
\$10.00 kind now \$5.98

BEN JOLIE

\$5.00 kind now \$2.98
\$8.50 kind now \$4.98

Ladies' SKIRTS

Fine assortment in latest models, serge, chevrons, worsteds in plain and striped effects, black, brown, blue and taupe.

\$4.95 skirts now \$3.30
\$5.95 skirts now \$3.97
\$7.50 skirts now \$5.00
\$8.95 skirts now \$5.95
\$10.00 skirts now \$6.67
\$12.50 skirts now \$7.22

Ladies' KIMONAS

Japanese and Mandarin effects in all silk material, figured and bordered, all colors, \$3.95 to \$12.50.

\$3.95 kimonas \$2.64
\$4.95 kimonas \$3.30
\$6.95 kimonas \$4.64
\$8.95 kimonas \$5.97
\$12.50 kimonas \$7.34

Children's COATS

The very popular chin-chilla coats in gray, blue and brown with flannel linings, also cheviots and zibelines, ages 4 to 14 years.

\$4.95 coats now \$3.30
\$5.95 coats now \$3.97
\$7.50 coats now \$5.00

What the Reducing Pencil Does for the Boys

This Sale Takes in All Boys' Knee Pants Suits and Overcoats

For the First Time We Include Blue Serge Suits in This Sale

\$2.95 for suits and overcoats to \$3.95
3.95 for suits and overcoats to 5.85
4.85 for suits and overcoats to 6.90
5.85 for suits and overcoats to 7.90
6.66 for suits and overcoats to 10.00
8.88 for suits and overcoats to 13.50
9.90 for suits and overcoats to 15.00

Boys' and Children's Sweaters

1.00 Sweaters 79c. 1.95 Sweaters 1.39
2.95 Sweaters 2.39

"Black Cat" Stockings for Boys & Girls

19c for the 25c kind
9c for the 15c kind

M AND K
ROCK ISLAND

Underwear, Shirts, Waists, Caps, Hats, Knee Pants, Stockings--Reduced

19c for articles that were 25c
39c for articles that were 50c
59c for articles that were 75c
79c for articles that were 1.00
\$1.19 for articles that were 1.50
\$1.39 for articles that were 2.00
\$1.79 for articles that were 2.50